Sunnyvale AYSO Soccer Sponsorship Program Fall 2010

Over 800 children, Kindergarten through High School, played in Sunnyvale's AYSO program last fall and we are hoping to increase that number for fall 2011. Our region currently has a commitment to keeping fees low, and allowing access to all kids that wish to play.

The Corporate Sponsorship Program goals are to:
Keep player registration costs low: Currently, **90%** of player registration costs go directly to player's development and participation costs. Our goal is to keep registration costs as low and reasonable as possible to help make our program enjoyable and affordable - one of AYSO's core philosophies is "Open Registration" meaning open to everyone. Part of that philosophy is to be affordable.

Player and Coaching development: If AYSO had a middle name it would be Training. AYSO has programs to train players, coaches, referees, and program administrators at various levels. We also provide excellent parent education materials. Our goal is to provide all training free of charge. Our ability to meet this goal is dependent upon the success of our sponsorship program.

Provide Quality Equipment and Offset Rising Insurance Costs: A rising part of the expenses associated with the program are to cover the cost of equipment to run a comprehensive program, as well as to cover increasing insurance cost for the AYSO players. Sunnyvale AYSO Soccer subsidizes those costs through player registration and corporate sponsorship. The more successful the corporate sponsorship; the less of a burden the registration costs are to the families of the players.

We of course want our Corporate Sponsors to gain from your generosity. What you get in return for your $250 donation:

- Name on www.ayso44.org website (with link)
- Name in the parent newsletter (sent weekly during season and monthly after season)
- Plaque with a picture of sponsored team and your companies name engraved
- Thank you receipt that you can use for tax credit documentation

If you have any questions, feel free to contact Greg Hall, Sunnyvale AYSO Soccer Sponsor Coordinator ghall1958@yahoo.com.

Thank you again for your support of this great program!

AYSO Sponsor Application Form

Sponsor Name _____
(Please write exactly as you want it to appear on your plaque)

Sponsor Contact _____

Address _____

City, State, Zip _____

Phone _____

Website _____

Amount $_____ Check #_____

Please make your check out to Sunnyvale AYSO. You may return the form With your check to:

Brian Bacher (AYSO Treasurer)
3537 Kifer Rd.
Santa Clara, CA - 95051

AYSO is approved by the IRS as a 501(c)(3) non-profit organization. All donations are tax deductible and AYSO will provide you with a tax receipt.

Contact - Greg Hall, AYSO Region 44 Sponsor Coordinator at ghall1958@yahoo.com.